

ANNUAL REPORT- (2024-25)
(01.07.2024 TO 30.06.2025)
DEPARTMENT OF HARYANA SCHOOL OF BUSINESS

(I) **NAME** : HARYANA SCHOOL OF BUSINESS

(II) **Year of Establishment** : 1995 (Restructured in 2007)

(III) **(a) State the vision of the Department:**

Vision: The School strives to achieve the vision of a globally respected institution engaged in generation of knowledge and dissemination of the same through teaching and research in collaboration with leading business schools, the industry, government and society in the fields of business management studies for the benefits of the economy, society, nation and the world.

(b) State the mission of the Department:

Mission: HSB strives to contribute its best in transforming raw brains into effective leaders ready to contribute towards national economic & societal growth.

(c) State the objective of the Department:

(As resolved by Staff Council)

- a) To impart quality higher education in the fields of business management;
- b) To carry out research programmes related to areas of management, business and economics;
- c) To provide consultancy to the industry, government and others;
- d) To provide knowledge and informational resources under single roof to the various end users;
- e) To provide customized training to the personnel from corporate world, government and other sector for their skill enhancement; and
- f) To provide state-of-the art infrastructure like computing labs, library and other facilities required for a business school of international standings;

(IV) Programme (s) offered in the department

Programme (s)	Sanctioned intake	Present strength(total)	
		1 st Year	2 nd Year
Ph. D.	20+JRF+NET	165	
P. G. (MBA)	[200+1 (K.M.)+Foreign Students] per year a) MBA General: Intake-60 b) MBA Finance: Intake-45 c) MBA Marketing: Intake-45 d) MBA International Business: Intake-45 e) MBA Business Analytics: Intake-45 f) MBA Healthcare: Intake-20-	240	228
Integrated BBA-MBA	180 + KM	180+5 (KM)	171

(IV) Faculty detail

(Attach a list of the Faculty along with their qualifications and Experiences)

	Sanctioned	Direct Filled	Under CAS	Remarks If Any
Professor	06	01	-	-
Associate Professor	12	03	-	-
Assistant Professor	27	06	-	-

*Nineteen Professors have been promoted under CAS.

List of Teaching Faculty with their Specialization:

Sr. No.	Name (s) of the Teaching Faculty	Designation	Qualification	Specialization
1.	Dr. Karam Pal Narwal	Professor	Ph. D.	Finance & General Management.
2.	Dr. V. K. Bishnoi	Professor & Director, HSB	Ph. D.	Marketing
3.	Dr. Pardeep Gupta	Professor	Ph. D.	Marketing/IB
4.	Dr. Sanjeev Kumar	Professor	Ph. D.	Marketing Management
5.	Dr. Tika Ram	Professor	Ph. D.	Marketing & Quantitative Techniques
6.	Dr. Suresh Mittal	Professor	Ph. D.	Finance & Accounting
7.	Dr. Khujan Singh	Professor	Ph. D.	Economic Analysis & Finance
8.	Dr. Anju Verma	Professor	Ph. D.	HRM& Marketing
9.	Dr. Deepa Mangala	Professor	Ph. D.	Finance and Accounting
10.	Dr. Ubba Savita	Professor	Ph. D.	Marketing
11.	Dr. Dalbir Singh	Professor	Ph. D.	Marketing & Strategic Management
12.	Dr. Shveta Singh	Professor	Ph. D.	Finance & Insurance
13.	Dr. Rajiv Kumar	Professor	Ph. D.	Marketing & Strategic Management
14.	Dr. Himani Sharma	Professor	Ph.D.	HRM
15.	Dr. Mani Shreshtha	Associate Professor	Ph.D.	Marketing
16.	Dr. Vandana Singh	Associate Professor	Ph.D.	HRM, Organizational Behaviour, General Management
17.	Dr. Nidhi	Associate Professor	Ph.D.	Marketing
18.	Dr. Vanita Ahalawat	Assistant Professor	Ph.D.	HR & Finance
19.	Dr. Sangeeta	Assistant Professor	Ph.D.	Marketing
20.	Dr. Vijender Pal Saini	Assistant Professor	Ph.D.	International Business
21.	Dr. Suresh Kr. Bhaker	Assistant Professor	Ph.D.	HRM
22.	Dr. Monika	Assistant Professor	Ph.D.	Finance
23.	Sanjay Singh	Deputy Director	MBA	Training & Placement

(VI) Office/Tech. Staff detail:

Title of Position	Sanctioned strength	In position strength
A.R.	1	Nil
T & PO (Deputy Director)	1	1
Superintendent	-	Nil
Dy. Supdt.	2	1
Technical Asstt. Grade I	1	1
Store Keeper	1	Nil
Lab Technician	-	Nil
Asstt.-Cum-DEO	4	1
Steno-Typist	4	1
Clerk.-Cum-JDEO	4	1
Daftri	1	Nil
Lab Attendant	1	2
Peon	3	1
Total	22	9

Details of Full Time Non-Teaching Staff:

Name	Designation
Mr. Sanjay Singh	T & PO (Deputy Director)
Mr. Aanand Kumar	Dy. Superintendent
Mr. Jaiveer	Lab Technician G-I
Mr. Sundeep Kumar	Assistant
Mr. Sharwan Kumar	Steno-Typist
Mr. Ashok Kumar	Lab Attendant
Mr. Rajesh Kumar	Lab Attendant
Mr. Malak Chand	Clerk
Mr. Ranbir Singh	Peon

VII) a) Student's detail in respect of M.Sc., M.Tech., M.Pharm., M.Ph.Th., M.Com., MBA and MCA Programmes

Programme	Sanctioned Intake	Students admitted 1st Year	Students Present in Final Year
Ph. D.	20+JRF+NET	165	
P. G. (MBA)	270+1 (K.M.) +Foreign Students] per year	240	228
Integrated BBA-MBA	[180+1(K.M.) +Foreign Students] per year	180+5	171

(b) Students detail in respect of B.Tech, B.Pharm. and B.P.Th. Programmes

1st year		2nd year		3rd year	4th year
Sanctioned Intake	Students admitted	Sanctioned intake through LEET	Students Present	Students Present	Students Present
NA					

(c) Detail of Foreign Students, if any, admitted in the Department:

Sr. No.	Name of Programme	No. of students Admitted	Name of Country

(VIII) Research Scholars: Attach a separate list (Reg. No, Name, Name of Supervisor/Co-Supervisor)

Total no. of Ph.D. students	Registered during the year	Thesis submitted during the year	Thesis Awarded During the year

(IX) Sponsored Research/ Consultancy Projects:**(a.)**

Name of teachers	Total no. of Projects in Progress during the academic current year	Total No. of Projects awarded during the academic current year	Total no. of Projects Completed during the academic current year

(b.)

Name of Teacher	Title of the Project	Name of the Investigator(s)	Status: Competed/In Progress	Nature: Research /Consultancy	Month & Year of Award

X) Number of Publications of Faculty (in Total)

Name of Teacher	Books and Book Chapters/Monographs etc.		Research papers			
	International	National	International		National	
			Refereed	Non refereed	Refereed	Non refereed
Dr. Karam Pal Narwal			5		3	
Dr. V. K. Bishnoi					3	
Dr. Pardeep Gupta			2		1	
Dr. Sanjeev Kumar						
Dr. Tika Ram			4		1	
Dr. Suresh Mittal			1			
Dr. Khujan Singh		1	6		2	
Dr. Anju Verma			3		4	
Dr. Deepa Mangala		1	4			
Dr. Ubba Savita			9		2	
Dr. Dalbir Singh		3				
Dr. Shveta Singh		1	5			
Dr. Rajiv Kumar			2			
Dr. Himani Sharma		1	8			
Dr. Sunita Rani						
Dr. Mani Shreshtha			2			
Dr. Vandana Simgh		1	2			
Dr. Nidhi Turan		4			2	
Dr. Vanita Ahalawat						
Dr. Sangeeta			8		2	
Dr. Vijender Pal Saini		1	2		1	
Dr. Suresh Kr. Bhaker			5			
Dr. Monika		4			1	
Dr. Jyoti						

(XI) Faculty wise detail of publication during the academic year:**a) Books/Book Chapters/ Monograph etc.**

Name of Teacher	Authors	Title	Year of publication	Type of books(Text/Reference/Report)	Publishers	SCI/Scopus (Yes/No)	Impact factor
Dr. Khujan Singh	Sachin and Khujan Singh	Consumers' Problems with Mobile Banking Services	2025	CONVERGENCE: An Edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (Conference Book Chapter)	Arihant Books		
Prof. Shveta Singh	Divya Rani and Shveta Singh	Role of Digital financial literacy in cashless economy: A comprehensive review CONVERGENCE: An Edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	2025	Edited Book	Arihant Publishers		
Prof. Himani Sharma	Riya Singla and Himani Sharma	Revisiting the Employee Well-being: A TCMM Framework	2025	Conference Book titled as Convergence: An Edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Arihant Publishers		
Dr. Vandana Singh	Vandana & Shivani,,	Unveiling Time Theft at Workplace: A Systematic Literature Review	2025	Edited Book Title: Convergence: An Edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management,	Arihant Books, pp. 318-332, ISBN: 978-93-6413-704-1		
Dr Nidhi	Rakhi &	Unlocking the Potential of	2025	Edited Book	Arihant		

Turan	Nidhi Turan	Solar Irrigation: An Evaluation of the PMKY Scheme in Rural India						
	Poonam & Nidhi Turan	Understanding Webrooming: A Review of Consumer Buying Behavior Determinants	2025	Edited Book	Arihant			
	Mamta Saini & Nidhi Turan	Greenwashing and Consumer Behavior: A Bibliometric and Meta Analytical Review on the Current Situation and Future Research Agenda	2025	Edited Book	Arihant			
Dr. Vijender Pal Saini	Saini, V. P., & Poonam	Unlocking growth potential through the examination of foreign inflows, trade patterns and economic growth of Sri Lanka.	2025	<i>Convergence: An edited book on sustainability, technology & innovation, AI & analytics, green practices, and entrepreneurship & management</i> 367–380. (Refer page no. 242-258)	Arihant Books.			
Dr. Monika	Nidhi Turan Monika Saini	Hypothesising Glass Ceiling Factors: A research review	Jan 2025					
	Monika, Vijeta Kukreja & Shallu	The Role of AI in Mobile Banking Security and Fraud Prevention	April 2025	Edited Book	Arihant			
	Monika & Himanshu Nain	Bibliometric Analysis of an Impact of Social Media Marketing on Compulsive Buying Behavior in Fashion and Lifestyle Industry	April 2025					
	Kamla, Monika	ESG Disclosures and IPO Performance: A Systematic Review	April 2025					

b) Research Papers/ Articles in Journals:

Name of Teacher	Authors	Year	Title of paper	Name of Journal	Publishers	Vol.& No.	Pages	SCI/Scopus (Yes/No)	Impact factor
Prof. Karam Pal Narwal	Karam Pal Narwal and Vansh Bathla	November, 2025	Crypto Meets Green Finance: Assessing the Role of Bitcoin & Ethereum in ESG Portfolio Diversification in India	JIMS 8M - The Journal of Indian Management and Strategy		38(4)	Pp. 38-44	E-ISSN-0973-9343	

	Karam Pal Narwal and Vansh Bathla	March 2025	Cryptocurrency unleashed: Revolutionizing finance, technology and the future of digital economies” published in	‘International Journal of Academic Excellence & Research’		1(1) 34-39		E-ISSN-3107-3913	
	Karam Pal Narwal and Vansh Bathla	Jan-March 2025	Bitcoin & beyond: The future of cryptocurrencies, security, and investment	International Journal of Advanced Research in Commerce, Management & Social Science IJARCMS		Pp. 198-203		ISSN-2581-7930	
	Karam Pal Narwal and Poonam Kaliraman	February 2025	Cooperative Banking in India: An Empirical Analysis of the Last Two Decades (2004–2024)	Innovation The Research Concept		X(1), Pp. 1-11		ISSN-2456–5474	
	Karam Pal Narwal, Garg, S. and Kumar, S.	November 2024	An impetus for the research paradigm of determinants of purchase intention of organic food consumers: empirical insight from India	Social Responsibility Journal’		20(10), Pp. 1833-1853		ISSN-1747-1117	
	Karam Pal Narwal and Parvesh Pruthi	September, 2024	Quantifying the Association of India VIX with Nifty IT and Healthcare Sector: An Empirical Study	JIMS 8M The Journal of Indian Management and Strategy’		29(3) Pp. 57-64		E-ISSN-0973-9343 Print ISSN-0973-9335	
	Karam Pal Narwal, Shubham Garg and Sanjeev Kumar	August 2024	Building the Empirical Puzzle on Impact of Macroeconomic Determinants on GST Revenue: An Empirical Investigation via ARDL Bound Test Perspective	Journal of Public Affairs’		24(3), Pp. 29-47		E-ISSN-1479-1854 Print ISSN-1472-3891	
	Karam Pal Narwal and Vansh Bathla	August 2024	From digital to sustainable: Unveiling the complex interactions between cryptocurrencies, traditional markets and sustainable finance in India	International Journal of Research and Analytical Reviews (IJRAR)		11(3), Pp. 535–547		E-ISSN-2348-1269	
Prof. Vinod Kumar Bishnoi			Assessing The Effectiveness of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) in Enhancing Employability: A Study of Haryana	SEEJPH		Vol 27, 2025: 4269-4286			
			The current perception of Pradhan Mantri Matru Vandana Yojana (PMMVY) and its		Department of Commerce,	2025			

			utilization: A cross-sectional study in India” published in CONVERGENCE (BOOK), International conference on Sustainability, Technology& Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management		GJUS&T, Hisar, Haryana				
			Inspecting The Mediating role of Online Customer Reviews in Studying intention-behaviour gap of online food ordering applications.” In Educational Administration: Theory and Practice			Vol.30 Issue 5, 2024	177-1783		
Prof. Pardeep Gupta	Gupta, P. et al.	2025	Economic Growth through trade and Investment: A Causality based comparative study of India and Bangladesh	The Journal of Indian Management & Strategy	JIMS, New Delhi	Specail Issue	4-10	Web of Sciennce	
	Gupta, P.	2025	The Impact of Financial Knowledge, Financial Behavior and financial attitude on Innvestment Decisions	European Economic Letters	EELET, UK	15(1)	211-2123	ABDC	
	Gupta, P.	2025	A Comparative Study of Financial Literacy level of Generation Z and Millennials	Journal of Informatics Education and Research	JIER.org	5(1)	1-10	ABDC	
Prof. Tika Ram	Pardeep Malhan and Tika Ram	2025	Analysis of Marketing Mix of Organic Farming with Reference to Selected Characteristics of the Farmers in India,	International Journal of Education and Management Studies		15(1), pp. 74-82		Online ISSN: 2321-3671)	
	Kavita and Tika Ram	2025	Unlocking Sustainable Growth: Social Innovation as a Link between CSR and Competitive Advantage in Haryana’s MSMEs, SEDME	<i>Small Enterprises Development Management & Extension Journal(): A worldwide window on MSME Studies</i>		52 (1) pp. 97–112		Online ISSN: 2456-1223	
	Shilpa Sardana and Tika Ram	2025	Mediating Effect of Financial Behaviour on Financial Planning and Financial Well-being	<i>International Journal of Financial Management</i>		15 (1), pp. 47-61		ISSN 2229-5682	
	Kavita and	2025	Role of CSR in Mitigating	<i>Int. J. of</i>		6 (1),		ISSN	

	Tika Ram		the Perceived Negative Impact of Online Gaming on Purchase Intention	<i>Indian Culture and Business Management</i>		26-52		1753-0814	
	Pardeep Malhan and Tika Ram	2025	Effect of Selected Factors on Adoption of Organic Agriculture Certificate: A Logistic Regression Approach, Journal of Supply Chain Management Systems			E, 14(1), 1-13		ISSN: 2277-1387	
Prof. Suresh Kumar Mittal	Shubham Jain and Suresh K. Mittal	2024	Exploring the research landscape of implied volatility index: A bibliometric analysis	Journal of Corporate Accounting & Finance		35(1), 325-336			
Prof. Khujan Singh	Jatin and Khujan Singh	2024	Effect of GST on the Price of Goods and Services and Profit Margin of Business Class In Haryana	International Journal of Research and Analytical Reviews	IJRAR	Vol. 11(3)	505-514	No	
	Ms. Chand Kiran and Dr. Khujan Singh	2024	Financial Literacy and Dimensions: A Systematic Roadmap for Future	European Economic Letters	European Economics Letters Group	Vol. 14 (2)	362-364-5	No	
	Khujan Singh and Khushbu Dhariwal	2024	An Empirical Investigation of Price Discovery Mechanism in ESG ETF and the Underlying Index in India	Gurugram University Business Review	Gurugram University, Gurugram	Vol. 4 (2)	109-117	No	
	Sunder Muwal and Khujan Singh	2025	Farmer Behaviour Towards Crop Insurance in Haryana: A TPB Approach	International Journal of Banking, Risk and Insurance	Publishing India Group	Vol. 13 (3)	20-28	No	
	Khujan Singh, Sachin Ranga and Sunder Muwal	2025	Consumer perspectives towards mobile banking adoption in Haryana	International Journal of Electronic Banking	Inderscience Publishers	Vol.5 (1)	25-36	No	
	Jatin and Khujan Singh	2024	Business Class Problems During and After the Implementation of GST in Haryana	Journal of Banking and Insurance Law	Law Journals	Vol. 8(1)	47-52	No	
	Ms. Chand Kiran and Dr. Khujan Singh	2025	Financial Knowledge among Police and Defence Personnel of Haryana	Journal Of Information Systems Engineering and Management	-	Vol. 10(38s)	463-482	Yes	
	Khushbu Dhariwal and Khujan	2025	Quantifying the Connectedness Between Different Segments of the Indian Capital	Vision	Sage Publications		1-20	Yes	

	Singh		Market Across Bearish, Bullish and Calm Market Scenarios: Evidence from ETFs in India						
Prof. Anju Verma	Aggarwal, K. & Verma, A	2025	Human resource disclosure practices among Indian corporates: A comparative analysis of public and private sector listed companies	International Journal of Indian Culture and Business Management	INDERSCIENCE	34 (2)	135-169	UGC Care	
	Aggarwal, K. & Verma, A	2025	Company characteristics and human resource disclosure practices in Indian corporates	International Journal of Indian Culture and Business Management	INDERSCIENCE	34 (3)	318-344		
	Anju Verma, Poonam Verma	2025	Global Trends in Insurance Research: Insights from a Scientometric Analysis and Spar Literature Review	The Journal of Insurance Institute of India	Insurance Institute of India	XII(4)	118-131	UGC-CARE	
	Anju Verma and Geetu	2024	Positive Emotions Remediate the Communal and Exchange Relationships at the Workplace: An Empirical Investigation	International Journal of Experimental Research and Review (IJERR)	International Academic Publishing House (IAPH)	41	106-119	SCOPUS	
	Anju Verma, Poonam Verma	2024	Beyond The Surface: Mapping The Landscape Of Gender Discrimination's Influence On Employee Performance And Turnover Intentions Through Bibliometric Analysis	Gateway International Journal of Innovative Research	Gateway Institute of Engineering and Technology (GIET)	3(3)	1-27	NO	
	Anju Verma and Geetu	2024	Role of Managerial Hierarchy Level in Determining the Emotions of Employees at Workplace	Anusandhan-NDIM's Journal of Business and Management Research	NDIM Institute, Delhi	6(2)	58-63	NO	
	Anju Verma, Puja Bansal	2025	Patient Initiated Violence in Healthcare: A Systematic Literature Review	Journal of Indian Medical Association	GIMA	Accepted		Scopus	
Prof. Deepa Mangala	Goyal, P. & Mangala, D.	2024 accepted	Have the anomalies following share buybacks disappeared? Evidence from India	Global Business and Economics Review	Inderscience Publishers	accepted on 10 October, 2024		Yes, Scopus	
	Soni, L. & Mangala, D.	2025	Preventing and detecting internal fraud risk: a critical analysis of the anti-fraud tools used by the Indian banking industry.	Journal of Money Laundering Control	Emerald Publishing	28(2)	424-441	Yes, Scopus	

	Soni, L. & Mangala, D.	2024	Are red flags really effective in predicting insider fraud Evidence from Indian banking industry	Afro. Asian Journal of Finance and Accounting,	Inderscience Publishers	accepted on 26 November, 2024.		Yes, Scopus	
	Goyal, P. & Mangala, D.	2025	Do share buyback announcements influence stock prices? A multi-faceted event study analysis.	IIM Ranchi journal of management studies,	Emerald Publishing	4(2),	206-228	Yes, Scopus	
	Makkar, M. & Mangala, D.	2025	Share Buyback and Market Reaction Analyzing Stock Performance through Bibliometric Analysis.	Convergence, Arihant Books Publishers, Ansari Road, Darya Ganj, N. Delhi, India.	ISBN: 978-93-6413-704-1.		pp.8-22.		
Prof. Ubba Savita	Ubba Savita & Maduri Gandhi	2024	Role of Private Label Familiarity in Consumer Purchase Intention Towards Apparels	The IUP Journal of Brand Management	IUP Publications	21(1)	5-21		3.23
	Ubba Savita & Ashwerya Gupta	2024	Do eWOM and Brand Image Drive Purchase Intention of Online Travel Shoppers: A Case Study of Delhi - NCR	Indian Journal of Marketing	Associated Management Consultants	54(3)	44-60	Scopus	3.0
	Ubba Savita & Parul Bishnoi	2025	Shifting paradigms in home furnishings: decoding showrooming behavior through the lens of theory of planned behavior	IIIMT Journal of Management	IIM Trichi Emerald	2(2)	171-192		-
	Ubba Savita & Parul Bishnoi	2025	From offline search to online purchase: Exploring the moderated mediation model of showrooming intention in home furnishings	SAM Advanced Management Journal	Emerald Publishing	90(3)	262-282		
	Ubba Savita and Mayank Saini	2025	Navigating high-value marketing channels for fruit and vegetable farmers in India.	International Journal of Retail & Distribution Management	Emerald Publishing	53(7)	604-622	Scopus	10.4
	Ubba Saviita & Pinki Rani	2025	Investigating Customer Involvement, Customer Engagement Dimensions, and Customer Loyalty in the Smartphone Industry: A Social Exchange Theory Perspective	International Journal of Bibliometrics in Business and Management	Inderscience Publishers	4(1)	80-97	Scopus	
	Ubba Savita, Pratibha Bhardwaj and Himani Sharma		Linkage between Empowerment, Commitment and Organisational Citizenship Behavior in Indian Retail Sector	The Learning Organisation	Emerald Publishing	32(3)	459-478	Scopus	2.7

	Ubba Savita & Jyoti		Understanding Consumer Behaviour of Selecting Offline Channel in Multichannel Retail Environment	Asian Journal Of Management and Commerce	Akinik Publications	6(1)	134-141		RJIF 5.61
	Ubba Savita & Pinki Rani	2024	Unveiling the Origins of Customer Engagement and its Loyalty Effects: A Meta-Analysis	International Journal of Indian Culture and Business Management	Inderscience	DOI: 10.1504/IJICBM.2024.10067575		Web of Science	JIF 0.6
	Ubba Savita & Madhuri Gandhi		Mediating Effect of Perceived Risk on Familiarity and Purchase Intention: An Empirical Analysis for Private Label Apparels	Asia Pacific Journal of Business Administration	Emerald publishing	17(3)	84-865	A category journal in ABCD Index	5.8
	Ubba Savita & Mayank Sainii		Exploring Buyer-Seller Relationships in Indian horticultural marketing: A focus on supermarket buyers	Australian Journal of Agricultural and Resource Economics	Wiley online	68(4)	912-930	Scopus	4.6
Prof. Dalbir Singh	Priyanka Saini & Dalbir Singh	2025	Unveiling the Drivers: A Comprehensive Review of Determinants of Entrepreneurial Intention	CONVERGENCE: An edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management, ARIHANT Books			333-343	(ISBN: 978-93-6413-704-1)	
	Monika Nain & Dalbir Singh	2025	Exploring Push and Pull Motivation in Women Entrepreneurship: A Literature Review	CONVERGENCE: An edited Book on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management, ARIHANT Books				(ISBN: 978-93-6413-704-1)	
	Dalbir Singh & Bharti	2025	Opportunities and Challenges of Data-driven Marketing: A Literature Review	E: An edited Book on Sustainability, Technology &			204-211	(ISBN: 978-93-6413-704-1)	

				Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management, ARIHANT Books					
Prof. Shveta Singh	Shveta Singh and Vandana	2025	Dynamics of relationship between stock markets of SAARC countries during COVID-19 pandemic	Journal of Economic and Administrative Sciences	Emerald Publishing	Vol 41 No 1	336-356	SCOPUS indexed	6.2
	Rohtash Bhall, Shveta Singh, and Kavita	2025	Determinants of bank credit by commercial bank in India	International journal of Indian Culture and Business Management	Inderscience Publishers	Vol. 36 No. 3	pp 285-300	WOS indexed	0.6
	Rohtash Bhall and Shveta Singh	2025	An Overview of Research evolution in financial inclusion: a bibliometric analysis	International journal of Indian Culture and Business Management	Inderscience Publishers	Vol 35 No 4	504-529	WOS indexed	0.6
	Dipika and Shveta Singh	2025	Mapping the landscape of mutual fund flow and performance relationships: a comprehensive bibliometric literature review	International journal of Indian Culture and Business Management	Inderscience Publishers	Accepted for Publication		WOS indexed	0.6
	Shveta Singh and Seema Bamel	2025	Board dynamics and ownership influence: unveiling CSR disclosures in India's public and private banks	Int. J. Business Forecasting and Marketing Intelligence	Inderscience Publishers	DOI: 10.1504/IJBFMI.2025.10069666			
Prof. Rajiv Kumar	Preeti Mehla & Rajiv Kumar	2025	Extending unified theory of acceptance and use of technology for contract farming adoption in Haryana, India	Journal of International Food & Agribusiness Marketing	Taylor & Frances	-	1-26	Yes	2.7
	Reena Kukreja & Rajiv Kumar	2025	Spiritual Strength- A Panacea for Quality Survival for Industry 5.0	Advances in Consumer Research	-	6	1309-1318	Yes	3.4
Prof. Himani Sharma	Divya Jain and Himani Sharma	2025	Unlocking the influence of empowering leadership on digital transformation through innovative work behavior: evidence from the Indian IT sector	Journal of Advances in Management Research	Emerald Publishing Limited			Scopus	3.3
	Neha Rani and Himani Sharma	2025	Unravelling Webrooming Intentions: An Integrated Model for Analyzing Key Drivers in Retail Transformation	Vision: The Journal of Business Perspective	Sage			Scopus	3
	Kashish	2024	Empowering Leaders and	International	Routledge,			Scopus	3.2

	Madaan and Himani Sharma		Innovative Employees: Unraveling the Mediating mechanisms of Role-Breadth Self-Efficacy and Harmonious Work Passion	Journal of Hospitality & Tourism Administration	Taylor and Francis Group				
	Pratibha Bhardwaj, Himani Sharma and Ubba Savita	2025	Linkage between empowerment, commitment and organizational citizenship behavior in Indian retail sector	The Learning Organization	Emerald Publishing Limited	32 & 3	459-478	Scopus	2.6
	Richa Goyal, Neha Sheoran and Himani Sharma	2025	Resilience! An intensifier for servant leadership? An employee engagement perspective,	Evidence-based HRM: a Global Forum for Empirical Scholarship	Emerald Publishing Limited	13 & 3	573-588	Scopus	1.9
	Aarti Sharma and Himani Sharma	2024	Job Autonomy and Employee Psychological Well-being: The Mediating Effect of Employee Voice	South Asian Journal of Human Resources Management	Sage			Scopus	1.8
	Kashish Madaan, Divya Jain and Himani Sharma	2025	Does Paradoxical Leadership predict employee job performance in Hospitality? A Sequential mediation of harmonious work passion and innovative work behavior	Journal of Hospitality and Tourism Insights	Emerald Publishing Limited	8 & 4	145-147-7	Scopus	4.8
	Divya Jain and Himani Sharma	2025	Unlocking the influence of empowering leadership on digital transformation through innovative work behavior: evidence from the Indian IT sector	Journal of Advances in Management Research	Emerald Publishing Limited			Scopus	3.3
Dr. Mani Shreshtha	Sewal, A. & Shreshtha,	2024	An analysis of customer misbehavior in retail sector in India.	Journal of Informatics Education and Research		4(3)	374-376-4	Yes	
	Sewal, A. & Shreshtha, M.	2024	Customer misbehavior in retail sector: Indian prospective.	European Economic Letters (EEL)		14(4)	01-12	Yes	
Dr. Vandana Singh	Vandana Singh & Sheetal Sharma	March 2025	Individual innovative behavior and IT professionals' career satisfaction: Does leader-member exchange mediates the relationship?	Strategy & Leadership	Emerald https://doi.org/10.1108/SL-11-2024-0	53 (4):	415-433.	Yes	
	Vandana Singh & Neha	October 2024	Determining the latent aspects of job embeddedness among academicians in India	International Journal of research in Management,	doi: 10.33545/26648792.2024.v6.i2	Vol. 6, No. 2,	310-321,		

					d.225				
Dr. Nidhi Turan	Nidhi Turan Monika Saini	Jan 2025	Hypothesising Glass Ceiling Factors: A research review	Al-Barkaat Journal of Finance & Management (A Bi-annual Refereed Journal)		Vol 13, Issue-1	12-18	No	
Dr. Sangeeta Mittal	Dr. Sangeeta Mittal	2024	Analysing and Forecasting the Financial Sustainability of Banks in India utilizing the One Step System GMM and Moving Average	Apeejay Journal of Management & Technology	UGC CARE LIST	Vol.19 No. 2	106-125	NO	
	Dr. Sangeeta Mittal	2024	Revisiting the Determinants of Tax Revenue: An Integrative Model with Conventional, Economic Policy and Institutional Factors	International Journal of Social Economics	Emerald	Vol. 52 No. 8	110-111 116	YES	1.7
	Dr. Sangeeta Mittal	2024	Navigating the Path for Economic Resilience and Sustainable Economic Growth: Empirical Insight from G-20 Nations	Sustainable Futures	Elsevier	Vol. 8	1-13	YES	4.9
	Dr. Sangeeta Mittal	2024	Navigating GST Revenue Efficiency Challenges: A Solution to Dilemma of Policy Makers for Enhancing Revenue Efficiency	Journal of Indian Business Research	Emerald	Vol. 16 No. 4	393-409	YES	2.7
	Dr. Sangeeta Mittal	2024	An Impetus for the research Paradigm of Perception of Youth towards M-Banking in India: Imprint from Scale Construction	International Journal of Electronic Finance	Inderscience	-	1-23	YES	-
	Dr. Sangeeta Mittal	2024	Navigating the Conventional, Financial, Economic Policy and Social Determinants of Indirect Tax Revenue: Empirical Evidence from Indian Economy	International Journal of Indian Culture and Business Management	Inderscience	-	1-20	NO	0.6
	Dr. Sangeeta Mittal	2024	Nexus between Corporate Governance and Bank Stability: An Empirical Study on Banking Sector in India	Global Business and Economics Review	Inderscience	Vol. 33 No. 2	154-175	YES	-
	Dr. Sangeeta Mittal	2025	Unveiling the Enigmas on Determinants of Sustainable Foreign Direct Investment Dynamics: Empirical Insight from ASEAN Economies	Competitiveness Review	Emerald	-	105-154 152	YES	3.2

	Dr. Sangeeta Mittal	2025	Investigating the Role of Education, Renewable Energy and Governance in Sustainable Economic Development: Empirical Insight from ASEAN Economies	Renewable Energy	Elsevier	Vol. 249	1-12	YES	9.1
	Dr. Sangeeta Mittal	2025	Revisiting the Nexus between Capital Structure and Dividend Policy: An Empirical Investigation via Incorporating Micro and Macro-Economic Policy Factors in India (Accepted 21 October, 2024)	Journal of Commerce and Accounting Research	UGC CARE LIST	Vol. 14 No. 4	26-37	NO	-
Dr. Vijender Pal Saini	Vijender Pal Saini Poonam Ravinder	September 2, 2024	Understanding the Role of Exports and FDI in Remittances-Growth Nexus in Globalized India	The Indian Economic Journal ISSN 0019-4662	Publisher-Sage Publication address-New Delhi, India	Vol. XXXX	1-14	Web of Science, ABDC – B category/ UGC CARE Listed	-
	Vandana Arya, Ravinder Verma, Vijender Pal Saini	Accepted 27th May 2024	Do trade and foreign direct investment contribute to growth? A study of BIMSTEC nations	Journal of Business and Socio-economic Development	e-ISSN: 2635-1692 p-ISSN: 2635-1374 Emerald Limited	vol 5, no. 3	277-295	Scopus indexed	-
	Poonam, Ravinder, & Saini, V. P.	11 Nov 2024	International Journal of Indian Culture and Business Management Inderscience Macroeconomic determinants hindering economic growth: a study of Bangladesh		ISSN: 1753-0806 E ISSN: 1753-0814 Inderscience Publishers	Vol. 33 No. 3,	371-383	(Web of Science indexed) (http://dx.doi.org/10.1504/IJICBM.2023.10067050)	-
Dr. Suresh Kumar Bhaker	Dr Suresh Kumar Bhaker Tanu Sharma	2024	Determinants of Employee Participation Influencing Employee Motivation and Commitment: An Analysis of Service Sector in Northern India	MSW MANAGEMENT - Multidisciplinary, Scientific Work and Management Journal		Vol. 34 Issue 2	152-167	Yes	
	Dr Suresh Kumar Bhaker Sheetal Saini	2025	How Green HRM Practices Effect Organizational Citizenship Behaviour in the Indian Service Sector: The Mediating Role of Job Satisfaction	South Asian Journal of Social Studies and Economics		Volume 22, Issue 3	126-141	No	

	Dr Suresh Kumar Bhaker Sheetal Saini	2025	Effect of Green Human Resource Management Practices on Job Satisfaction: A Mediation-Moderation Model	Journal of Information Systems Engineering and Management		10(22s)	428-441	Yes	
	Dr Suresh Kumar Bhaker Dr. Poonam Koushik	2025	Examining the Impact of Recruitment Process Outsourcing (RPO) Motivators on Clients' Satisfaction: a Study of Banking Sector in India	International Journal of Advanced Operations Management		Vol.16 No.1	60 – 82	Yes	
	Dr Suresh Kumar Bhaker Tanu Sharma		Role of Demographic Factors on Employee Participation in Decision Making: A Statistical Approach	Dizhen Dizhi Journal		Volume 17, Issue 09	88-105	Yes	
Dr. Monika	Nidhi Turan Monika Saini	Ja 2025	Hypothesising Glass Ceiling Factors: A research review	Al-Barkaat Journal of Finance & Management (A Bi-annual Refereed Journal)		Vol 13, Issue-1	12-18	No	
	Monika		Asia's Diplomatic Economies: What can we learn from their Financial Markets (ACCEPTED FOR PUBLICATIN)	Int. J. of Diplomacy and Economy					

(XII) Participation of faculty in Seminars/Conferences/Workshops and refresher courses etc. during the period:

(a) Total Number of Seminars/ Conferences attended by faculty and papers presented

Positions	Attended			Papers presented		
	International	National	Total	International	National	Total
Dr. Karam Pal Narwal				3		3
Dr. V. K. Bishnoi				3		
Dr. Pardeep Gupta						
Dr. Sanjeev Kumar				1		1
Dr. Tika Ram						
Dr. Suresh Mittal				1		1
Dr. Khujan Singh						
Dr. Anju Verma				2		2
Dr. Deepa Mangala				4		4
Dr. Ubba Savita				1		1
Dr. Dalbir Singh				4		4
Dr. Shveta Singh						
Dr. Rajiv Kumar				3		3
Dr. Himani Sharma						
Dr. Sunita Rani				1		1
Dr. Mani Shreshtha						
Dr. Vandana Simgh						
Dr. Nidhi Turan				2		2
Dr. Vanita Ahalawat				4		4
Dr. Sangeeta						
Dr. Vijender Pal Saini				3		3
Dr. Suresh Kr. Bhaker				2	1	3
Dr. Monika				4		4
Dr. Jyoti						

(b) International Conferences/ Seminars/ Workshops:

Name of the Faculty	Title of paper presented	Theme of conference/ Seminar/ workshop	Name of Host organization	Place	Dates/ Duration	Funded by UGC/DST CSIR/AICTE/ Univ./etc.
Prof. Karam Pal Narwal	Exploring the Asymmetric Relationship between India Volatility Index (IVIX) and Nifty 50”	7th International Conference on Financial Markets and Corporate Finance (ICFMCF-2025)	Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, India	Kharagpur	28-29 June, 2025	
	A Comprehensive Analysis of Cryptocurrencies: From Security to Sustainability” in		Department of Management Studies, Faculty		11 February, 2025	Page 63 of 101

	the “International Conference on Advancing Financial, Digital and Health Inclusion: Steps towards Viksit Bharat@2047		of Management Studies, Jamia Millia Islamia, New Delhi, India			
	Sustainable Finance and ESG Investing: A Literature Review and Future Research Directions” in the International Conference on The Role of Technology and Management in Fulfilling the Sustainable Development Goals for a Green Future		Department of Management Studies, Erode Sengunthar Engineering College (Autonomous), Perundurai, Erode, India	Erode	November 29, 2024	
Prof. V.K. Bishnio	The current perception of Pradhan Mantri Matru Vandana Yojana (PMMVY) and its utilization: A cross-sectional study in India” at International conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management		Department of Commerce, GJUS&T, Hisar, Haryana,		2025	
	Examining the Impact of Financial Literacy, Occupation and Annual income behaviour in mutual fund investment.”at International conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management		Department of Commerce, GJUS&T, Hisar, Haryana, 2025	2025		
	entitled “CONSUMER BEHAVIOR TOWARDS HERBAL COSMETICS: A BIBLIOMETRIC ANALYSIS” at INTERNATIONAL CONFERENCE on Sustainability, Technbology, enterpernuership and Management,		Haryana School of Business, GJU S&T, Hisar, Haryana	2024		
Prof. P.K. Gupta	Economic Growth through trade and Investment: A Causality based comparative study of India and Bangladesh	STAGE 2025	Department of Commerce, GJUS&T	Hisar	24-25 April, 2025	University
Prof. Khujan Singh	Mediating Effect of Effort Expectancy on Adoption of ICT by Health Insurance Consumers	5th International Conference on Global	New Delhi Institute of Management, Delhi, India.	Delhi	20-21 December 2024	-

		Financial and Business Environment				
	Volatility Spillovers among the Conventional energy and sustainable Investment vehicles in India: Evidence from TVP-VAR Based Connectedness Approach”	Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	Department of Commerce, GJUS&T	Hisar	24-25 April 2025	-
Prof. Anju Verma	Invisible Barriers: Unveiling Gender Discrimination impact on Indian Insurance Professionals	The 19 th International Research Conference on Management and Finance held at the Faculty of Management & Finance	University of Colombo	Sri Lanka	26-11-2024	NA
	Mediating role of job satisfaction between perceived over qualification and turn over intention: A study of service sector in India	1st International Conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management STAGE 2025	Department of Commerce, GJUS&T	Hisar	April 24-25, 2025	GJUST
	The role of behavioural biases in shaping individual investors’ decision making processes	1st International Conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management STAGE 2025	Department of Commerce, GJUS&T	Hisar	April 24-25, 2025	GJUST
	Invisible Barriers: Unveiling Gender Discrimination impact on Indian Insurance Professionals	The 19 th International Research Conference on Management and Finance held at the Faculty of	University of Colombo	Sri Lanka	26-11-2024	NA

		Management & Finance				
Dr. Savita Ubba	Antecedents of Customer Engagement and its Mediating Role in Determining Customer Loyalty: With Special Reference to Smartphone Users in India	The 19 th International Research Conference on Management and Finance held at the Faculty of Management & Finance	University of Colombo	Sri Lanka	26-11-2024	NA
	Understanding the interplay between shopping motivations, customer experience and repurchase intention: A gender based moderation-mediation model	1st International Conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management STAGE 2025	Department of Commerce, GJUS&T	Hisar	April 24-25, 2025	GJUST
	Shopping orientation, product type and perceived risk in multi channel retail environment	1st International Conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management STAGE 2025	Department of Commerce, GJUS&T	Hisar	April 24-25, 2025	GJUST
	Building trust in hospitality: The role of Video WOM, website quality and subjective norms on consumer's actual behaviour	1st International Conference on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management STAGE 2025	Department of Commerce, GJUS&T	Hisar	April 24-25, 2025	GJUST
Prof. Shveta Singh	Impact of Goods and Services Tax (GST), Structural Composition and Government Expenditure on GST Revenue	International Conference on Contemporary Trends in	Department of Humanities, Social Sciences and	Srinagar	13th & 14th November, 2024	

	in India: A Dynamic Panel Approach	Social Sciences & Management	Management, National Institute of Technology Srinagar			
	Role of Digital financial literacy in cashless economy: A comprehensive review	International Conference Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	In collaboration with Indo-Gulf Management Association, Dubai and Jagannath International Management School, Kalka Ji, New Delhi organised by HSB, GJUST, Hisar	Hisar	24-25 April, 2025.	University
	Unpacking the GST Revolution in India: Impact on Awareness, Compliance, Cost and Business Dynamics	International Conference Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	In collaboration with Indo-Gulf Management Association, Dubai and Jagannath International Management School, Kalka Ji, New Delhi organised by HSB, GJUST, Hisar	Hisar	24-25 April, 2025.	University
Prof. Himani Sharma	Revisiting the Employee Well-being: A TCMM Framework	1st International Conference STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Department of Commerce, Guru Jambheshwar University of Science & Technology, Hisar	Hisar	April 24-25, 2025/ 2 days	Uni.
Dr. Vandana Singh	Proactive Work Behavior: A Comparative Review of Theoretical Foundation and Key determinants	1st International Conference on sustainability, Technology & Innovation, AI & Analytics, Green Practices and Entrepreneurship & Management	Department of Commerce, GJUS&T, Hisar on	Hisar	24-25 April, 2025	

		(STAGE-2025)				
	Individual & Organizational Factors Affecting Workplace Ostracism	1st International Conference on sustainability, Technology & Innovation, AI & Analytics, Green Practices and Entrepreneurship & Management (STAGE-2025)	Department of Commerce, GJUS&T, Hisar	Hisar	24-25 April, 2025	
Dr. Nidhi Turan	Understanding Webrooming: A Review of Consumer Buying Behavior Determinants	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	Greenwashing and Consumer Behavior: A Bibliometric and Meta Analytical Review on the Current Situation and Future Research Agenda	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	Unlocking the Potential of Solar Irrigation: An Evaluation of the PMKY Scheme in Rural India	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	Connecting Fashion and Sustainability: Insights for Tomorrow- A Bibliometric Analysis”	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
Dr.	Unveiling the Common	Sustainability,	Department of	Hisar	24-25	-

Sangeeta Mittal	Determinants of all Financial Decisions of NSE Listed Firms in India	Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	Commerce, GJUS&T		April 2025	
	Exploring the Interrelationship between Financing and Dividend Decision: An Empirical Analysis	Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	Department of Commerce, GJUS&T	Hisar	24-25 April 2025	-
	A Study on Banks – Specific Determinants Influencing Sustainability in Indian Banks	International Conference on Multidisciplinary Research in Population, Environment and Sustainable Development (ICMRPESD-2024)	Radiant Group of Institutions & Social Science and Management Welfare Association & Vikramaditya College	Jabalpur (M.P.)	December 22-23, 2024	-
Dr. Vijender Pal Saini	Macroeconomic determinants and health expenditure: An empirical study on India	International Conference on Advancing Financing, Digital and Health Inclusion: Steps Towards Viksit Bharat@2047	Department of Management Studies, Jamia Millia Islamia	New Delhi	2025, February 11	-
	Macroeconomic determinants of economic growth: An empirical study of Bhutan	International Conference on a Multidisciplinary Approach Towards Sustainability and Development by Unlocking New Opportunities in the World of Constant	Renaissance University	Indore	2024, December 28	-

		Disruption				
Dr. Suresh Kumar Bhaker	Effect of Green HRM Practices on Organizational Citizenship Behaviour: The Mediating Role of Job Satisfaction	International Conference on STAGE-2025	Department of Commerce, GJUS&T Hisar		24-25 Apr 2025	
	An Investigation of TAM to look at Users Perception for Using Metaverse Technology	International Conference on STAGE-2025	Department of Commerce, GJUS&T Hisar		24-25 Apr 2025	
	Employee Innovativeness and Readiness for Change: A Literature Review	International Conference on STAGE-2025	Department of Commerce, GJUS&T Hisar		24-25 Apr 2025	
	CSRs Impact on Employee Behaviour and Organizational Outcomes: A Review	International Conference on STAGE-2025	Department of Commerce, GJUS&T Hisar		24-25 Apr 2025	
Dr. Monika	Effect of Interest Rates Variations on Bank Lending Behaviour: A Conceptual View	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	Unlocking The Role of AI in Mobile Banking Security and Fraud Prevention	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	Bibliometric Analysis of an Impact of Social Media Marketing on Compulsive Buying Behavior in Fashion and Lifestyle Industry	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University
	ESG Disclosures and IPO Performance: A Systematic Review	STAGE-2025 Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management	Dept of Commerce, GJUST	Hisar	April 24-25 2025	University

(c) National Conferences/ Seminars/ Workshops:

Name of Faculty	Title of paper presented	Theme of conference/ Seminar	Name of Host organization	Place	Dates/ Duration	Funded by UGC/DST CSIR/AICTE /Univ./etc.
Prof. Tika Ram	Sustainable Practices and Business Performance: A PLS-SEM Approach” in 1 st International Conference on Sustainability Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management (STAGE-2025)	STAGE	Department of Commerce, GJUS&T, Hisar		April 24-25, 2025	
Prof. Deepa Mangala	Share Buyback and Market Reaction Analyzing Stock Performance through Bibliometric Analysis	STAGE	Department of Commerce, GJUS&T, Hisar		April 24-25, 2025	
Dr. Vijender Pal Saini	<i>Artificial Intelligence (AI) for societal challenges</i>	National Conference	Department of Mass Communication, Guru Jambheshwar University of Science and Technology (GJUST)	Hisar	2025, February 25	

(d) Regional/ State Level Conferences/ Seminars/ Workshops:

Name of Faculty	Title of paper presented	Theme of Conference/ Seminar	Name of Host organization	Place	Dates/ Duration	Funded by UGC/DST CSIR/AICTE /Univ./etc.

(e) Refresher Courses/ Orientation Courses:

Name of Faculty	Title of Refresher Course	Host organization /University	Dept./H RDC	Place	Dates/ Duration
Prof. P.K Gupta	Faculty Development Program on Entrepreneurship	GJUS&T, Hisar	Haryana School of Business	Hisar	One week
Dr. Sangeeta Mittal	Short-Term Programme on "e-Content Development & Online Pedagogy"	Malaviya Mission Teacher Training Center, GJUS&T	-	Hisar	8 Aug, 2024 to 14 Aug, 2024
Dr. Suresh Kumar Bhaker	NEP Orientation & Sensitization Programme-X	UGC-MMTTP, GJUS&T Hisar		Hisar	8 Days (25 Aug to 03 Sep

					2025)
Dr. Monika	Revitalizing Key Concepts in Business Strategy and Economics	Shri Ram College of Commerce (MMTTC, SRCC)	Malaviya Mission Teacher Training Centre		July 16, 2025 to July 29, 2025
Dr. Jyoti	Faculty Induction Programme-9	GJUS&T, Hisar	MMTTC, HRDC	HISAR	13/11/2025 to 10/12/2025
	NEP orientation & Sensitization Programme- X	GJUS&T, Hisar	MMTTC, HRDC	HISAR	25/08/2025 to 03/09/2025
	Faculty Development Programme	Guru Kashi University , Bathinda	Faculty of Management and Commerce	Bathinda	13/10/2025 to 17/10/2025

(f) National/International Webinars Attended

Name of Faculty	Title of Webinar	Host organization	Dates/Duration
Prof. P.K. Gupta	National Education Policy	GJUS&T, Hisar	One week

(g) Total number of Refresher/ Orientation Course/Webinar attended:

- i) Refresher Course :
 ii) Orientation Course :
 iii) Webinar :
 iv) Total :

Name of Teacher/Faculty	Refresher Courses	Oriented Courses	Webinars	Total

(XIII) Association with National and State Level Bodies

(Give Faculty-wise details):

Name of Faculty	Membership of Professional Bodies	Member of Expert Committees	Member of Academic Bodies of other institutions	Any Other
Prof. V.K. Bishnoi	Member, All India Commerce Association.			
	Member, PG Board of Studies, Department of Business Management, Guru Jambheshwar University of Science & Technology, Hisar.			

	Member, Faculty Board of Management, Guru Jambheshwar University of Science & Technology, Hisar.			
	Secretary, Sports Council, Guru Jambheshwar University of Science & Technology, Hisar.			
Prof. Anju Verma	Editor, HSB Research Review, GJUS&T, Hisar from Oct. 3, 2019 till date.	Member of Selection Committee for CAS Interview to the post of Associate Professor dated Feb. 6, 2025, Kurukshetra University Kurukshetra	Examiner to conduct Ph. D. Viva-voce of Mr. Navneet, IHTM, M.D. University, Rohtak Dated 09-12-2024.	Convener, Student Quality and Performance Committee (Criteria-5), NBA Accreditation of MBA Programme.
	Member, Staff Council, HSB, GJUS&T, Hisar	Examiner to conduct Ph. D. Viva-voce of Ms. Sarita, IMSAR, M.D. University, Rohtak Dated 24-05-2025	Outside Expert, UGBOS for Deptt. of Commerce at BPSMV, Khanpurkalan, Sonapat	Member, NBA Accreditation Coordination Committee, H
	Member, Department Research Committee (DRC), HSB, GJUS&T, Hisar	Examiner to conduct Ph. D. Viva-voce of Mr. Navneet, IHTM, M.D. University, Rohtak Dated 09-12-2024.		Convener, HSB Attendance & Parents Teacher Interaction Committee, HSB
	Member, Board of Studies (BOS), HSB, GJUS&T, Hisar	Examiner to conduct Ph. D. Viva-voce of Ms. Bhawna, Dept. of Commerce/Faculty of Commerce and Business/Delhi School of Economics Dated 22-10-2024.		Member, Stage Seating/De National Anthem Announc Lamp Lighting Committee, Convocation held on March
		Convener, Inspection Committee Regarding grant of extension in provisional affiliation to courses run by Govt. College, Kheri Chopta, Dist. Hisar for session 2024-25 and 2025-26.		Member, HSB Statutory Compliance Committee (For NAAC, UGC, NIRE, AICTE & NBA etc.)
		Convener, Special Flying Duty for the colleges Govt. College for Women and F C College for Women, Hisar on 20-05-2025		Member, HSB Documents Verification Committee for admission to MBA & BBA-MBA Integrated as well as Ph. D. Programmes for AS 2025-26, HSB, GJUS&T, Hisar
				Member, Panel of Examiners for evaluation of In-company Project work

				Member, Faculty team for discussion with students during Business Education Counselling Week (05-10 May 2025)
				Member, Interview Committee for Admission in MBA Programme for Session 2025-26. Vetter, SLM book of MCM-424 (Social Marketing) prepared by CDOE, GJUST
Dr. Mani Shraeshtha				Member EC and AC (GJUS&T, Hisar)
Dr. Vandana Singh	Lifetime member of ISTE (The Indian Society for Technical Education) IIT, Delhi			
	Member, DRC, Haryana School of Business, GJUS&T, Hisar			
	Member, Staff Council, Haryana School of Business, GJUS&T, Hisar.			
	Member, BOS&R, Haryana School of Business, GJUS&T, Hisar.			
	Secretary, Staff Council, Haryana School of Business, GJUS&T, Hisar			
Dr. Sangeeta Mittal	Member of Academic Council		Member of Adhoc Undergraduate Board of Studies of Department of Management, CBLU	
	Member of University Council		Member of Adhoc Post Graduate Board of Studies & Research of Department of Management, CBLU	
Dr. Suresh Kumar Bhaker	The Society of Management Education (TSME)		Member Board of Studies & Research, Haryana	

			School of Business wef. 13 Dec 2024	
	Indian Political Science Association (IPSA)			

(XIV) Detail of Consultancy Project/ Work in Department:

Name of Faculty	Title of the project /work	Name of Agency	Total Amount

**(XV) Lectures (other than class) (Invited talks/Extension Lectures) delivered
(Give Faculty wise detail)**

Name of Teacher	Type	Topic/ Subject	Institution	Dates
Prof. Tika Ram	Delivered invited Lectures	One Week Research Workshop on Research Methodology	M D University, Rohtak	05.03.2025
	Delivered invited Lecture	Research Methodology in One Day 'Workshop on Research Methodology and Innovations	GGJ Government College, Hisar	16.04.2025
	Delivered invited Lectures	in Interaction Programme for PhD Scholars (Offline)	MMTTC, GJUST, Hisar	21.05.2025
	Delivered invited Lectures	UGC Sponsored Two-weeks Hybrid Interdisciplinary Refresher Course on Research methodology & Academic Writing	MMTTC, GJUST, Hisar	23.07.2025
	Delivered invited Lectures	Interaction Programme for PhD Scholars (Offline)	MMTTC, GJUST, Hisar	04.06.2024
	Delivered invited Lecture	in Interdisciplinary Refresher Course on Research Methodology for Social Sciences	Malviya Mission Teacher Training Centre (Erstwhile UGC-HRDC)	12.06.2024
Prof. Anju Verma	Extension lectures	Measurement and Scaling Techniques	HSB, GJUST	19-12-2024
	Any other Key Note Address in valedictory session of	The New Age Skills for Academicians and Researchers	ARKA Jain University Jamshedpur	July 12, 2025

	FDP			
Dr. Mani Shrestha	Extension lectures	Acted as Resource Person for two session/s on the NEP theme Skill Development in UGC Sponsored Four Weeks Faculty Induction Programme-8	MMTTC, GJUST, Hisar	09:45 AM to 01:00 PM on 27-June-2025
		Acted as Resource Person for One session/s on the NEP theme Skill Development in UGC sponsored 8 Days Online (Live Mode) “NEP Orientation & Sensitization Programme-9”	MMTTC, GJUST, Hisar	03:45 PM to 05:15 PM on 12-May-2025
		Acted as Resource Person for one session/s on the theme Teacher and Strategic Orientation from 03:45 PM to 05:15 PM on 6-Dec-2024 in UGC Sponsored Four Weeks Faculty Induction Programme-7	MMTTC, GJUST, Hisar	03:45 PM to 05:15 PM on 6-Dec-2024
		Acted as Resource Person for one session/s on the theme Blended Learning in UGC sponsored Two Week Online Interdisciplinary Refresher Course on 'Sharpening Teaching Skills through Blended Learning'		
Dr. Vandana Singh	Invited talk – Interaction Program for Ph.D. Scholars	Questionnaire Design	MMTTC, GJUST, Hisar	21-5-25

**(XVI) Additional Duties Performed/Positions held in the University
(Teacher-wise)**

Sr. No.	Name of Faculty	Additional Positions	Duration From To
1	Prof. V.K. Bishnoi	Dean & Director, Haryana School of Business	
		Chairman, Department of Geography	
2	Prof. Karam Pal Narwal	Dean, Haryana School of Business Director, CIIP, GJUST, Hisar	
3	Dr. KHUJAN SINGH	Director, Centre for Distance and Online Education, Hisar	1st July 2023 to till today
4	Dr Anju Verma	Evaluation (CDOE), GJUST, Hisar	May/June, 2025 & Dec./Jan, 2025
		Editor, HSB Research Review, A Bi-Annual Refereed Journal published by HSB, GJUST, Hisar (ISSN: 0976-1179)	Oct. 2019 till date.
5	Dr. Deepa Mangala	Chairperson, Women Cell	29-5-2023 to till date (except during the period of CCL)
6	Dr Shveta Singh	Incharge of MBA Finance Programme	From August 2021 till date
7	Dr. Monika	Program Coordinator-B.com M.com Integrated	July 2024 till date
		Director Career Counseling	Feb 2024 till Date

		TPC, Commerce	Jul 2025 till date
8	Prof. Himani Sharma	Director, Cultural Affairs	September 11, 2023 to June 18, 2025
		Programme Coordinator of MBA General HSB	1st August, 2022 till date.
9	Dr Mani Shreshtha	Program Coordinator- MBA Marketing	Since 2017
10	Dr. Vandana Singh	Dr. Vandana Singh	
		Deputy Supdt.	
		Academic Mentor for In-company Project	
		Deputy Supdt.	
		Member, Anchoring & Stage Committee, FOR Goonj Club – Fauji Ka Sangharsh	
		Member, Counselling Committee, Ph. D. Admissions	
		Member, Stage Seating/Decoration, National Anthem, Announcements & Lamp Liggthing Committee, 6th Convocation	
		Member, Admission Committee, Member Attendance & Seating Arrangement Committee, Admission, 2025	
		Member, Scientific Session Committee, for 3rd International Conference of Applied Psychology in collaboration with Society of Industrial and Organizational Safety	
	Member, Research Paper Quality & Journal Publication Committee, 1st International Conference-STAGE		
11	Dr Nidhi Turan	Center Superintendent	Dec. 202 and May 2025
		Convener, International Conference STAGE-2025 organised by Dept of Commerce.	24-25 April 2025
		Convener, Music Event, Zonal and Interzonal Youth Festival	Oct 2025
		Course Coordinator, in UGC sponsored Two-weeks Online (Live Mode) Subject Refresher Course on “Business Studies (Commerce, Economics, Management & Tourism)” organised by MMTTC, GJUS&T, Hisar	24-June-2024 to 06-July-2025
12	Dr Suresh Kumar Bhaker	Coordinator BBA(2025-30)	Oct 2025-Till Date
13	Dr. Jyoti	Programme officer of NSS	June 2025 to till now
		Course coordinators of integrated MBA 2024	July 2025 to till now

(XVII) Training /Internship/ Placement Activities information of the Department:

Activity	No. of Students	No. of Companies *
Training	121	98
Placement	69	62

(Lists Attached)

- Note :- Please attach a list of companies along with number of students for training and placement with dates, etc.

(XVIII) Detail of Academic activities/Professional Activities/ Programmes
Organized in Department during the year:

i Seminar/Conference/Refreshers course/Workshop/Training Programme

Name of Faculty	Name of the Event	National/International	Number of participants	Dates/Duration
Dr. Manishreshtha	HSB Business Conclave	National	1000	November 12,2024

ii. Extension lecture:

iii. Students tour

Places Visited	Number of Participants	Dates/Duration	Faculty In-charge
Blue Star Ltd., Sirmour, HP	35	April 12,2025 / One Day	Dr Mani Shreshtha/ Dr Komal Dhandha

iv. Industry interaction programmes:

Name of the Event	Name of the Industry	Name of the Participants	Dates/Duration

(XIX) Awards/ Honours received by Faculty

Name of the Teacher	Title of the Award	Name of the Awarding Agency	National / International	Date Conferred
Prof. P.K. Gupta	Best Paper	Department of Commerce	International	24-25 April,2025

(XX) Any other important Information/ Achievement of the Department:


Signature of the Director

ANNEXURE

DEPARTMENT OF HARYANA SCHOOL OF BUSINESS

Summary of Research Publications:

Total Books Published (Chapter)	Books published with International publisher (Chapter)	Books published with National publisher (Chapter)	-
17	--	17	--
Total Research papers published in Journals	Total Published in UGC-CARE List Group 1 (Journals found qualified through UGC-CARE protocols)	Total Published in UGC-CARE List Category 2 (Journals Indexed in WOS/Scopus)	Highest Impact Factor
60	6	54	-
Total Number of Papers Published in Conferences	Total published in Scopus/WOS indexed Conferences	Total published in non-indexed Conferences	-
40	--	40	
Total number of funded research projects	Completed	Ongoing	-
TOTAL NUMBER OF SCHOLARS REGISTERED in PH.D. PROGRAMME	PhD. Degree submitted	PhD. Degree awarded	-
25	31	27	



Signature of the Director

[Handwritten signature]
01/04/2026

ANNEXURE

DEPARTMENT OF HARYANA SCHOOL OF BUSINESS

Overall recommendations of the Director based on the Annual Report and Academic & Research plan for the next year, through Academic Committee of the Department.



Signature of the Director, HSB